

CONTRACT AGREEMENT

Procurement of Services for the Placement of Radio-Ready Energy Efficiency and Conservation (EEC) Materials across Radio Platforms

KNOW ALL MEN BY THESE PRESENTS:

THIS AGREEMENT made this MAR 06 2025 day of _____ 2025 by and between:

The **DEPARTMENT OF ENERGY**, a government agency vested by virtue of Republic Act No. 7638, as amended, with principal office address at Energy Center, Rizal Drive, Bonifacio Global City, Taguig City, Metro Manila represented herein by its **Undersecretary, Felix William B. Fuentesbella** hereinafter referred to as **"DOE"**

and

Tiger 22 Media Corporation a corporation under Philippine law, with office address at 2/F Corporate Business Center, 151 Paseo de Roxas, San Lorenzo, Makati City represented by its Marketing Head, **Ms. Paulita A. Embuscado**, hereinafter referred to as **"TIGER 22"**.

DOE and **TIGER 22** are collectively referred to as **"PARTIES"** and individually referred to as **"PARTY"**.

WITNESSETH:

WHEREAS, Rule III – Section 4 (m) of the Energy Efficiency and Conservation Act (EEC Act) – Implementing Rules and Regulations (IRR) mandates DOE to develop and undertake a national awareness and advocacy campaign on energy efficiency and conservation in partnership with business, academe, non-government organizations, and other sectors;

WHEREAS, Section 48.1, 53, and 53.6 Rule XVI of the 2016 Revised IRR of RA 9184 authorized the conduct of Negotiated Procurement under AMP, the pertinent provisions of which are quoted as follows:

"Sec. 48.1 Alternative Methods – Subject to the prior approval of the Head of Procuring Entity (HoPE) and whenever justified by the conditions provided by this Act, the Procuring Entity may, in order to promote economy and efficiency, resort to any of the alternative methods of procurement provided in this Rule. In all instances, the Procuring Entity shall ensure that the most advantageous price for the Government is obtained:

X X X X X X X X X X X

"Sec. 53. Negotiated Procurement is a method of procurement of goods, infrastructure projects and consulting services whereby the procuring entity directly negotiated a contract with a technically, legally, and financially, capable supplier, contractor, or consultant only in the following cases:

X X X X X X X X X X X

Section 53.6 Scientific, Scholarly, or Artistic Work, Exclusive Technology, and Media Services Where Goods, Infrastructure projects and Consulting Services can be contracted to a particular supplier, contractor, or consultant and as determined by the HoPE, for any of the following:

Embuscado

1. The requirement is for

x x x x x x x x x x x

- a. Media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media. Due to the nature of the information to be disseminated, alongside principles of transparency, efficiency, and economy, award more than one (1) supplier maybe made by the Procuring Entity.

x x x x x x x x x x x

WHEREAS, TIGER 22 has the highest affinity of the target markets (A, B, C, D, E) as well as decision makers in the country compared to other networks with limited target markets. TIGER 22 also has the capacity to conceptualize, develop, produce, and air materials both on broadcast media and social medial platforms;

WHEREAS, the DOE solicited Bids for certain goods and ancillary services particularly for the Procurement of Services for the Placement of Radio-Ready Energy Efficiency and Conservation (EEC) Materials across Radio Platforms and has accepted a Bid from the TIGER 22 for the supply of those services in the sum of SIX MILLION PESOS (P6,000,000.00) hereinafter called "the Contract Price", payable subject to existing government accounting and auditing rules and regulations. The amount covers the airtime costs and payment shall be based upon submission of required deliverables for each of the tranche of payment as stated in Section F of this Contract.

NOW, THEREFORE, for and in consideration of the foregoing premise, the parties hereby agree as follows:

TERMS AND CONDITIONS:

- A. TIGER 22 shall ensure the delivery of the following particulars/specifications:
1. Submit the schedule of airing to the DOE.
 2. Air the following DOE radio-ready materials provided by the DOE:

Media Values	Station	Exposure/day	No. of Days	Total Spots
30s RC	Nationwide (at least 5 radio stations)	50	60	3,000 (x 5)
Total:				15,000

3. Submit an implementation report on the commercial airing of the materials.

B. DOE shall provide TIGER 22 with radio-ready materials to be aired.

C. MEDIA REQUIREMENTS

The media requirements includes the following:

- Scope and Broadcast Areas : Nationwide
- Target Market : Programs catering to Class A-B-C-D-E Market
- Programs : Entertainment/Live Broadcast Radio
- Placement of the Ad : Before or after the gap
- Number of spots : Minimum of 15,000 spots

Amendment 2

D. INABILITY or FAILURE TO BROADCAST

- 1. Should the network, due to public emergency or necessity, legal restriction, acts of God, force majeure or at the discretion of the government authorities or for any reason beyond the control of **TIGER 22**, be unable to broadcast the Energy Efficiency and Conservation (EEC) Tips at the time specified, this should be properly communicated to DOE as far as in advance as possible, otherwise, the **TIGER 22** should be held liable for damages. DOE will then either agree with **TIGER 22** on a satisfactory substitute time for broadcast, or if no such agreement can be reached, the broadcast shall be considered cancelled without affecting the rate shown in the contract. In the event of cancellation or postponement, **TIGER 22** will make a suitable courtesy announcement as to the reason of cancellation or postponement with the approval of the DOE as to and substitute the time agreed upon.
- 2. If the interruption occurs in the broadcast or part of any of the EEC Tips, a pro rata reduction in the charges hereunder will be made or, if such Interruption occurs during the portion of the broadcast, a credit in the same proportion to the total network charges which the omitted portion bears to the total portion of the broadcast shall be made, upon mutual agreement. In the event of such omission, the **TIGER 22** will make a suitable courtesy announcement as to such omission or interruption.
- 3. If **TIGER 22** does not telecast spots equal to the agreed total spots, **TIGER 22** shall pay liquidated damages of one-tenth of one percent (0.1%) of the cost of every unperformed spot for every day of delay in the performance of the obligation. The maximum amount of liquidated damages that may be collected shall be ten percent (10%). Once the cumulative amount of the liquidated damages reaches the said limit, DOE shall have the right to rescind the contract without prejudice to other courses and remedies open to it.

E. TERMINATION AND RENEWAL

- 1. This contract may be terminated by either party by giving the other party fifteen (15) days prior written notice. If **DOE** terminates this contract, it will pay **TIGER 22** at earned rate according to its rate card on which the contract is based. If **TIGER 22** terminates this contract, **DOE** will then either agree on a satisfactory substitute date or time of continuance of the broadcast covered by this contract at the rates on which this contract is based for such substituted date or time.

F. RATES

- 1. The total amount for the conceptualization, development, and airing of **DOE's** Procurement of Services for the Placement of Radio-Ready Energy Efficiency and Conservation (EEC) Materials across Radio Platforms package is **SIX MILLION PESOS (P6,000,000.00)** inclusive of tax and subject to usual government accounting and auditing rules and regulations.
- 2. **DOE** directly purchases airtime and does not appoint any third-party advertising agency to carry out the Airing of the EE&C Infomercials. Hence, the parties agree that no agency fees or other expenses may be deducted in any way from the payment of the total amount due to **TIGER 22**.

G. PAYMENT SCHEME

- 1. **TIGER 22** shall be paid according to the following schedule:

Activity	Deliverable	Percentage of the Total Contract Amount	Due of Deliverables
Submission of airing schedule	Approved airing schedule	10%	15 days from receipt of NTP
50% of the materials are aired	50% of materials aired	40%	45 days from receipt of NTP

Amendment 2

Activity	Deliverable	Percentage of the Total Contract Amount	Due of Deliverables
100% Airing of all materials based on the agreed spots	100% of materials aired	40%	75 days from receipt of NTP
Submission of reports of the airing of the materials	Approved ratings and implementation reports	10%	90 days from receipt of NTP

- 2. For every progress payment, 5% retention will be deducted. As such, the **DOE** will release the retention amount equivalent to 5% of the contracted amount within the project upon the issuance of Certificate of Acceptance in compliance with Section 62 of the 2016 revised IRR of RA 9184 and GPPB Resolution 30-2017.
- 3. **TIGER 22** shall issue an official billing statement each progress billing. For Billing purposes, **TIGER 22** shall provide report of placement and the corresponding verifiable proof of placements, such as, third party certification, photograph, screen shots, etc.

H. EXPECTED OUTPUTS

- 1. **TIGER 22** to submit to DOE the following:

Activity	Deliverable
Submission of airing schedule	Approved airing schedule
50% of the materials are aired	50% of materials aired
100% Airing of all materials based on the agreed spots	100% of materials aired
Submission of reports of the airing of the materials	Approved ratings and implementation reports

- i. Report on the viewership and reach of the episodes and plugs aired by the network and posted on their social media platforms.
- ii. A certificate from a third-party validation team/entity, not under the Network's name/corporation, shall be provided by **TIGER 22** after all the episodes has been aired and posted.

I. GENERAL CONDITIONS

- 1. Rights and privileges under this contract shall not be assigned or transferred by **DOE** or **TIGER 22**.
- 2. This contract is subject to the terms and conditions of licenses held by **TIGER 22** and are also subject to all government laws and regulations now in force or which may be enforced in the future.
- 3. The failure of either party to enforce any of the provisions herein listed with respect to a breach thereof in any one instance shall not be construed as a general relinquishment or waiver under this agreement and the same shall nevertheless be and remain in full force and effect.
- 4. **TIGER 22** hereby agrees to keep confidential all matters concerning this agreement and the product subject of the commercial and agrees not to discuss the same to third parties without the consent of **DOE**.
- 5. This agreement contains the entire agreement between the Parties with respect to its subject matter and supersedes all prior agreements or undertakings between the Parties with respect to that subject matter. No amendment to this Agreement will be valid unless confirmed in writing and signed by both Parties.

Amendment 9

- 6. A waiver is not valid or binding on the other Party granting that waiver unless made and confirmed in writing by an authorized signatory. A Party's failure or delay in exercising any right under this Agreement will not operate as a waiver by that Party nor will any single or partial exercise of any right or the exercise of any other right preclude any further exercise.
- 7. This Agreement does not constitute either Party as partner, agent or employee or representative of the other.
- 8. The Parties may execute this Agreement in counterparts, each of which shall constitute an original for all purposes, including any copies of the same, and all duplicate counterparts will be construed together and constitute one Agreement.
- 9. The individuals signing this Agreement warrant that they are authorized to and by their signatures intend to bind the entity for which they purport to act.

J. DISPUTE RESOLUTION

All disputes, controversies, or claims arising from or relating to this Agreement shall be settled through negotiation and/or mediation and shall be decided by arbitration in accordance with R.A. No. 9285 or the "Alternative Dispute Resolution Law of 2004".

K. GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of the Republic of the Philippines. In case of any suit or action arising from this Agreement, the action shall be filed in the proper courts of Taguig City, Metro Manila, Philippines exclusively, to the exclusion of all other courts and venues.

In consideration of the payments to be made by **DOE** to the **TIGER 22** as hereinafter mentioned, **TIGER 22** hereby covenants with **DOE** to provide the goods and services and to remedy defects therein in conformity in all respects with the provisions of the Contract

DOE further hereby covenants to pay **TIGER 22** in consideration of the provision of the aforementioned services and the remedying of defects therein, the Contract Price or such other sum as may become payable under the provisions of the contract at the time and in the manner prescribed by the contract.

IN WITNESS whereof the parties hereto have caused this Agreement to be executed in accordance with the laws of the Republic of the Philippines on the day and year first above written.

DEPARTMENT OF ENERGY (DOE):


**TIGER 22 MEDIA CORPORATION
(TIGER 22):**


FELIX WILLIAM B. FUENTEBELLA
Undersecretary


PAULITA A. EMBUSCADO
Marketing Head

SIGNED IN THE PRESENCE OF:


DIR. PATRICK T. AQUINO, CESO III
EUMB, DOE


HELEN C. ROLDAN
AD, DOE
CAF NO: 03-25-02-044
CAF DATE: 02-24-25
Page 5 of 6
PR NO: 02-0151-2025-EP-0018
P 6,000,000.00

ACKNOWLEDGMENT

Republic of the Philippines)
MAKATI CITY S.S.

BEFORE ME, a Notary Public for and in **MAKATI CITY**, personally appeared the following:

NAME	IDENTIFICATION NO.	DATE/PLACE OF ISSUE

Known to me to be the same persons who executed the foregoing instrument, and they acknowledge to me that the signatures they affixed confirm their own free acts and the entity they represent.

This instrument consisting of six (6) pages, including this page on which this acknowledgement is written refers to a Contract Agreement for the **Procurement of Services for the Placement of Radio-Ready Energy Efficiency and Conservation (EEC) Materials across Radio Platforms** and has been signed by the parties and their witnesses and sealed with my notarial seal.

MAR 06 2025
WITNESS MY HAND AND NOTARIAL SEAL.

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Series of 2025.



[Signature]
ATTY. MARDE E. PALMA
Notary Public For Makati City
Commission No. M-461
Until December 31, 2025
PTR No. MKT 10465735- Jan 2, 2025
MCLE # VIII-0002350
ISP NO 404837 / 06 Jan 2024 (CY 2025)
Roll No.77128 / May 8, 2022
7761 L. Facundo Corner Santulico St.
Pio Del Pilar Makati City